CHRIS GRIFFIN

Design Systems Specialist • Product Designer • Front-End Engineer
Los Angeles, California (remote roles preferred)

BIO

I am a designer & developer hybrid specializing in design systems management, design, and development — helping designers and developers efficiently build SaaS products at scale.

CONTACT

me@chrisgriffin.org • +1 213-375-4040 • chrisgriffin.io • linkedin.com/in/chrisgriffin

SKILLS

Expertise

- Design Systems
- Systems Thinking
- System-Driven Design & Development
- Design Token Management
- Product Design
- Accessibility
- Iconography
- Prototyping

Tools and Technologies

- Figma
- Figma Token Studio
- Sass & CSS
- CSS-in-JS
- React
- Storybook
- Style Dictionary
- Gatsby
- Angular
- TypeScript
- JavaScript
- Git

RECENT EXPERIENCE

Senior Design Systems Designer at Pluto TV

AUG 2023 — NOW · CONTRACT/REMOTE

- Primary designer and contributor to Nitro Design System, supporting the design team in crafting the Pluto TV experience on Smart TV devices, mobile, tablet, and web.
- Created a design token system for our component libraries using Figma Token Studio to communicate and document design decisions to the design and engineering teams.

Senior Product Designer, Design Systems at Cisco

MAY 2023 — SEP 2023 · CONTRACT/REMOTE

- Design contributor to the Magnetic Design System — including end-to-end component design and documentation.
- Contributed a complex tab navigation system utilized by designers for prototyping their designs.

Senior User Interface Designer, Design Systems at City National Bank

NOV 2022 — MAR 2023 · CONTRACT/REMOTE

- Lead designer and contributor to the Roxbury Design System — oversaw direction and support of the design system utilized by several teams within City National Bank to efficiently build its suite of products.
- Researched internal products to find opportunities to leverage the design system to boost designer and engineer productivity.
- Improved the color system documentation with a focus on accessibility to be more inclusive of our users.

Senior Design Technologist at **First American**

MAR 2021 — NOV 2022 · REMOTE

- Primary maintainer and contributor to the Ignite Design System for the Ignite application suite — including oversight and support of direction and processes of the design system.

- Contributed design token, pattern, component, (Angular) front-end production code, and documentation to the design system's UI kit, component library, and Storybook.

- Established design and coding best practices for product design and engineering teams to help scale design and increase velocity for business initiatives.

- Promotion of design systems, systems design thinking, and tool support for designers and engineers.

- Created a new color system with more hue variations for flexible pairings that better meet WCAG 2.1 AA accessibility contrast standards.

- Created a design token system structure to better support the component library and applications.

- Invented methodologies for automating front-end component packaging to enhance efficiency.

- Converted the Ignite Design System Sketch UI kit to a Figma library UI kit and supported new Figma designers in the Sketch-to-Figma migration.

Senior User Interface Developer at **Boulevard**

SEP 2019 — FEB 2021 · REMOTE

- Created Boulevard's design system — BLVD UI, including a Figma UI kit, React component library, and encompassing design and technical documentation.

- Developed a design systems-driven design & development integration process for end-to-end design and development.

- Designed a documentation website to provide guides and examples on how to utilize Boulevard's APIs.

- Established a design token system portable to CSS and Javascript.

UX/UI Engineer at **Brainbase**

OCT 2018 — SEP 2019

- Inherited a complex front-end codebase with technical debt and laid the foundation for a framework with reusable and scalable components built in Angular, Sass, and Bootstrap to better scale our code productivity.

Product Designer at **Taboola**

OCT 2016 — FEB 2018

- Led product design on Taboola's publisher-focused analytics dashboard, Taboola Newsroom — assisting editorial teams at well-known publications such as Oath/AOL, NBC, and New York Daily News by surfacing actionable data including performance insights, metrics, and recommendations on the publishers' articles in real-time.